



New Release

April 9, 2008

FOR IMMEDIATE RELEASE

KELOWNA INTERNATIONAL AIRPORT GOES MOBILE!

Kelowna International Airport is now offering easily accessible arrival and departure information for travelers who rely on mobile electronic devices such as Blackberries, cell phones and personal digital assistants (PDAs). Kelowna is keeping pace with major world airports by offering this service, and is one of only a few Canadian airports to do so.

“While this is a new feature for many Canadian and U.S. travelers, international business travelers from European destinations have enjoyed this mobile service for years,” says Sam Samaddar, interim Airport General Manager. “Being an international airport is more than just providing a longer runway and a customs officer; it’s about providing world class service using the most current technology.”

Partnering with My Mobi Media Inc., a firm owned by two local entrepreneurs, Kelowna International Airport has taken advantage of the state of art programming of the www.mykelowna.mobi mobile web site. Travelers whose cell phones and PDAs have internet access can easily check Kelowna International Airport arrival and departure information from anywhere in the city, in fact anywhere in the world, by simply clicking on an icon on the airport’s web page www.ylw.aero or by logging onto www.mykelowna.mobi.

“It’s great that a local company has created this service benefiting travelers who use Kelowna International Airport, and of course others across North America,” says Samaddar.

Arrivals and departures information is updated every three minutes.

-30-

Media Contacts:

Jenelle Turpin
Airport Communications Coordinator
250-765-5125 ext 207
jturpin@kelowna.ca

Perry Mack
Mymobi Media Inc.
(250) 469-9350